

GOKULPUR NASHEAT ALLIANCE SOCIETY

ANNUAL REPORT, 2016-2017

CORRESPONDANCE OFFICE:

**Vill.-Gokulpur P.O.-Bali-Gokulpur
Dist.-Murshidabad PIN-742302
West Bengal**

Secretarial Report:

Gokulpur Nasheat Alliance Society is about 3 Years for the service of people in need of Murshidabad district During 2016-2017, it rendered its efforts for the deprived

Although its financial resources is comparatively low, but its work for the backward and poor population of MJ Block of Murshidabad, West Bengal is remarkable because its aim was to integrated the resources and channelizing for a better humanity.

It renders services which include education with basic health care, income generation and environment protection. Secondly to develop a "we feeling" it was organized a blood donation camps aiming to establish the universal brotherhood. Not only that the organization is making a bridges between the people and resources. Moreover that it is working for the empowerment women of backward and minority community and monitroing the upbringing processes of their children.

It intendeds its focus towards women's justice and equity through multifarious programme on women development. The slogan for "beeti bachao" is its prime concerned so that sensitization programmes to make girls as assets not as liability is going on.

All its activities has been reaching to possibilities with active co-operation of people of different concerns for whom all our deepest sense of gratitude is always with them.

Abdul Latif Sarkar
Secretary

Gokulpur Nasheat Alliance Society

Vission and mission of the organization:

It is a non-governmental non-profitmaking grass root level implementing organization. It is registered under the West Bengal Societies Registration Act, 1961. It has formed with following mission and vision-

Believing on the people's potentialities to restore their survival with own initiatives the society is rendering its endless considering the social, economical, cultural and political crisis and solution for better alternative. The society is working as catalyst agent. Generally the people are living with various sorts of difficulties. They are directionless and deceived of the situation. So, the organization stands on the vision to help them to go through the proper way to create an environment to survive with their own potentialities.

Area of operation :

MJ Block of Murshidabad district of West Bengal

Targeted Population :

The target population of the organization is mainly the distress, backward and minority(Muslim) population in difficult circumstances including women and children.

Management of the organization:

The organization is managed and administered by a group of enthusiastic and dedicated individual and the Executive Body is being selected through an annual election and overall management is under control of the Secretary.

A group of personnel is associated with the organization to supervise its function based on a holistic approach with people's active participation and various Govt. and development agency are catering their function as advocate.

Activities performed during the year 2016-2017 :

Training programme for AWWs:

It organised training programme for the AWWs of the MJ Block of the district aiming to enhance and empower the services for the children and pregnant and lactating mothers of poor community.

Youth Job training programme :

The organisation conducted programme for the unemployed youth of the area for their employment generation in different sectors.

Environmental Awareness Programme :

The organization was regularly conducting environmental education and awareness programme among school children of local schools and the community people to keep their environment safe and clean for their better livelihood. The school children were participated in sit and draw competition, rally, slide show, talking doll show. The local community was participated in plantation and initiative for clean the neighbor was also a step. With the assistance of School of Fundamental Research, Kolkata, a nodal agency of Ministry of Environment and Forest, Govt. of India it observed the Bio-diversity conservation as a part of National Environment Campaign, 2016-17 through preparation of bi-diversity register and other related activities.

It also participated in

Health education, awareness and health care, nutrition Programme:

It conducts regularly health education and awareness in association with Govt. Health Department of West Bengal. The health check facility has been sponsored to the needy people of its working through clinical services with the active support of doctors and health para-professional. In addition to this it provides medicine and referral services for better health care and treatment. The organization is also supporting the nutritional guidance to the children of mal-nourish and to their mothers.

Immunization programme :

It was participated to make a success of the pulse polio programme through generating awareness and advocacy in rural area of West Bengal.

Relief Services :

The organization has delivered it relief services to the suffering of natural victims throughout West Bengal..

Social Welfare and development Programme :

The organization has been organized the social welfare and development programme on the basic issue of development of infrastructural facility to ensure the better living through community participation. It was done garment distribution, books distribution and assistance to poor students. The blankets were also distributed among the poor and needy people of rural area.

Awareness and education on Consumer rights and its protection :

The awareness campaign on consumers' protection right through meeting at local market, leaf late and other media development with the help of concerned department was organized. The school students of the local secondary and higher secondary schools were actively participated in the programme as key change agent in their own community.

Promotion of education among children :

Education rights for all were an attempt of our organization because of large number of children in the area is out of school. For these children it is regularly conducting coaching and career guidance to the school students. The regular meeting with the parents and community is another step for better promotion.

Awareness on prevention and control of HIV/AIDS among rural population :

The organization was organized awareness camps to prevent and control HIV/ AIDS among both rural and urban population who are migratory in nature in its target area through lecture, leaf late, poster exhibition and folk media.

Sports and cultural Program:

Like earlier the organization was organized interschool sport competition among the schools children and youth. The organization was also celebrated the 150th Birth Anniversary of Rabindranath Tagore. The children and local community people were actively participated in the programme

Women development and empowerment programme:

The organization was conducted sensitization and management program on **gender sensitization, women rights and legal education** for their social empowerment.

Another step **is for health care and education** with special emphasis on Reproductive Child Health to women and adolescents Girls through awareness meeting and health check up programme. For economical empowerment the organization was organizing Skill **training** on various local based products Zari & jute, boutique, tailoring, handicrafts with bamboo to promote income generation programme among women.

Awareness on anti dowry, anti trafficking and protection of girls from child marriage was organized. The meeting and discussion through various media was effectively covered the issue.

Leadership training among Muslim women and girls was conducted in the project area aiming to strengthen the capacity of the said category to develop the bridge of relationship with various development agencies for their own betterment.

Income generation through Food Processing Industries Training and Awareness prog among Women:

The organization was conducted Food Processing Industries Training and awareness generation programme among women of SHGs of MJ Block of Murshidabad, district.

Awareness generation and education programme on Human rights among the backward and minority(Muslim) :

The organization has developed a network of relationship with rural community mostly dominated by the backward and minority(Muslim) population of Murshidabad. It was organized awareness campaign and open forum of discussion on Human rights and its violation among the villagers of MJ Block of Murshidabad district. Near about 500 population was participated in these programme.

Programme on Ayush and Naturopathy:

This people's organization was also conducted the education programme on Ayush and naturopathy for better survival of poor people of its working area. In these programmes the organization arranged lecture and demonstration by health experts.

Observation of Youth Day:

The organization observed the Youth Day on the occasion of 150th Birth Anniverasry of Swami Vivekananda through various colourful programme in rural area. It was conducted community cleanliness, commmunity activities and cultural programme also.

Future Plan of action :

- Residential School for children in difficult circumstance
- Sustainable health care specially on adolescent and reproductive and child health through institutional based health set up;
- Education assistance to needy poor and backward students;
- Promotion of life oriented education among girl child;
- Computer education among rural youth;
- Food processing industries : Marketing & Training Centre under RBH
- Environment Research and bio-diversity programme.

Acknowledgement :

we owe to express our deepest sense of gratitude to

- **Local Panchayat members.**
- **The beneficiaries,**
- **School teachers**
- **Block Development Officials**
- **School of Fundamental Research, Kolkata**