

GOKULPUR NASHEAT ALLIANCE SOCIETY



ANNUAL REPORT, 2018-2019



REGISTER OFFICE

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Secretarial Report:

GOKULPUR NASHEAT ALLIANCE SOCIETY is in-service of people in need of Murshidabad district as a reputed People's platform. During the last year (2018-19) it serves is a typically, social, economical and cultural milieu. Due to its resources limitation it serves its work for the backward and poor population of Murshidabad - Jiaganj Block of Murshidabad, West Bengal with an aim to integrated the resources and channelizing for a better humanity.

It renders services which include education with basic health care, income generation and environment protection. Not only that the organization is making a bridges between the people and resources. It makes an important contribution to strengthening economic and social cohesion and strengthening relations underprivileged section Murshidabad of West Bengal. From the early results coming through, we can start to see how the programmes are generation positive change among its targeted beneficiaries.

This annual report provides an overview of the work underway and sets out examples of achievements.

We also highlight results achieved in three key sectors: child welfare, women's empowerment and alternative income among unemployed youth with human rights and justice. Our support in these areas fosters sustainable development of suffering community.

Child welfare:

The children of poor community approaches to break their vicious cycle of own community. Identification and organization of these children was a challenge overcome through inclusive service delivery system by our staff. They are now under coverage of mainstream education, health care & nutrition and computer literacy programme and so forth. Achievement is noted that they are now successfully challenging their obstacles.

Women's empowerment:

Women and girls under our attention are the victims of social religious politics. These female belong to backward and minority (Muslim) community. Their lives were bonded with typical gender baseness No access of education early marriage marital torture and violence act including poor economy was common incidence in their life. They are identified and selected for training for alternative livelihood and after that, they are approaching to economically independent. Social as well as gender justice are gradually touching their lives through peaceful living.

Meaningful employment to the unemployed youth:

It provides skill training and carrier guidance to the rural youth for their meaningful employment.

Drawing on the strengths and expertise of our partners, be they individuals, government agencies or donors, we have been able to introduce fresh thinking and innovative solutions. Taking a look back, we take pride in what has been achieved so far. This is however just the start; many more results are still to come as implementation progresses.

All its activities has been reaching to possibilities with active co-operation of people of different concerns for whom all our deepest sense of gratitude is always with them. We hope you enjoy reading about the results of our work and cooperation.

Abdul Latif Sarkar
Secretary

Foreword

About this Report

Our year in review

- Highlights
- Cooperation

Vision and Mission of the organization

Area of operation

Targeted population

Management of the organization

Activities performed during the year

Month	Events/Activities
April	Education and Health Awareness Camp
April	World Health Day
April	Students Learning Materials Distribution
May	International Women's Day
June	Anti Child Labour Day ❖ World Environment Day
July	World Population Day
August	Flag Hoisting of Independence Day
September	Observation of Teacher's Day
October	Meeting with the Guardians of Ideal Academy
November	Observation of Children's Day
December	World AIDS Day & World Disability Day
December	Education, Health & about Govt. Schemes Awareness Camp
January	Observation of Republic Day
February	Annual Sports of Ideal Academy which is run by Gonas
February	Observation of International Mother Language Day
March	International Women's Day & Women development and empowerment programme

GOKULPUR NASHEAT ALLIANCE SOCIETY: AT A GLANCE

Vision and mission of the organization:

It is a non-governmental non-profit making grass root level implementing organization. It is registered under the West Bengal Societies Registration Act, 1961. It has formed with following mission and vision-

Believing on the people's potentialities to restore their survival with own initiatives the society is rendering its endless considering the social, economical, cultural and political crisis and solution for better alternative. The society is working as catalyst agent. Generally the people are living with various sorts of difficulties. They are directionless and deceived of the situation. So, the organization stands on the vision to help them to go through the proper way to create an environment to survive with their own potentialities.

Area of operation:

Murshidabad - Jiaganj Block & Berhampore Block, of Murshidabad district of West Bengal

Targeted Population:

The target population of the organization is mainly the distress, backward and minority (Muslim) population in difficult circumstances including women and children.

Management of the organization:

The organization is managed and administered by a group of enthusiastic and dedicated individual and the Executive Body is being selected through an annual election and overall management is under control of the Secretary.

A group of personnel is associated with the organization to supervise its function based on a holistic approach with people's active participation and various Govt. and development agency are catering their function as advocate

Activities performed during the year 2018-2019

We have successfully performed the following work:

1. That the society performed the awareness program among the poor community to promote education to the poor student who has not afforded due to their poverty. Every year, we distribute educational kits among the students of poor community without any cost. Some students of all classes get scholarships and regular tuition fees.



2. Meeting with the guardians of Ideal Academy, an ideal nursery institution which is run by Gokulpur Nasheat Alliance Society, (GONAS)



3. Office inauguration of Gokulpur Nasheat Alliance Society, inaugurated by Mr. David Boon, Manager, Syndicate Bank, Bali Branch, Murshidabad.



**4. Annual Sports of Ideal Academy which is conducted by GONAS,
Present Janab Majibur Rahaman, Prodhan, Prosadpur Gram Panchayat, Haribhanga, Murshidabad,
Janab Akbar Khan, Chairman Masnad –E – Awlia Trust, Chunakhali, Murshidabad, Doctor Safikul Sarkar,
Professor, Midnapore Medical College, Ideal Academy Teachers.**



5. 26th January – Republic day (Hoisting the flag Abdul Latif Sarkar, Secretary, Gonas,)



6. 15th August (Hoisting the flag Sabjad Hossain, Social Worker)



7. We have set up a public library from which each community and the students may take the various types of books for reading and then return it in due time.



8. Our society extends the helping hands towards the poor & distresses persons for better medical treatment and also provides the financial support for the marriage of the poor & orphan of the society.

9. Annual Cultural Competition Programme:



10. Observation of Children's Day



Environmental Awareness Programme:

The organization was regularly conducting environmental education and awareness programme among schools and the community people to keep their environment safe and clean for their better livelihood. The school children were participated in sit and draw competition, rally, slide show, talking doll show. The local community was participated in It also participated in plantation and initiative for clean the neighbor was also a step. With the assistance of School of Fundamental Research, Kolkata, a nodal agency of Ministry of Environment and Forest, Govt. of India it observed the Bio-Diversity conservation as a part of National Environment Campaign, 2018 – 2019 through preparation of bi-diversity register and other related activities.

It also participated in Swachha Bharat Abhijan programme and the local school children and community people were the main target.

Health Education, Awareness and Health care, Nutrition Programme:

It conducts regularly health education and awareness in association with Govt. Health Department of West Bengal. The health check facility has been sponsored of the needy people of its working through clinical services with the active support of doctors and health para-professionals In addition to this it provides medicine and referral services for better health care and treatment. The organization is also supporting the nutritional guidance to the children of mal-nourish and to their mothers.

Sanitation Programme:

The organization conducted sanitation awareness programme among rural villages of its target area.

Immunization Programme:

It was participated to make a success of the pulse polio programme through generating awareness and advocacy in rural area of West Bengal.

Relief Services:

The organization has delivered it relief services to the suffering of natural victims throughout West Bengal.

Social Welfare and Development Programme:

The social welfare and development programme has been organized by the organization on the basic issue of development of infrastructural facility to ensure the better living through community participation. It was done garment distribution, books distribution and assistance to poor students. The blankets were also distributed among the poor and needy people of rural area.

Promotion of education among children:

Education rights for all were an attempt of our organization because of large number of children in the area is out of school. For these children it is regularly conducting coaching and career guidance to the school students. The regular meeting with the parents and community is another step for better promotion.

Awareness on prevention and control of HIV/AIDS among rural population:

The organization was organized awareness camps to prevent and control HIV/AIDS among both rural and urban population who are migratory in nature in its target area through lecture, leaf late, poster exhibition and folk media.

Sports and cultural Program:

Like earlier the organization was organized interschool sport competition among the schools children and youth. The organization was also celebrated the 150h Birth Anniversary of Rabindranath Tagore. The children and local community people were actively participated in the programme

Women development and empowerment programme:

The organization was conducted sensitization and management program on **gender sensitization, women rights and legal education** for their social empowerment.

Another step is for **health care and education** with special emphasis on Reproductive Child Health to women and adolescents Girls through awareness meeting and health check up programme. For economical empowerment the organization was organizing skill training on various local based products zari & jute, boutique, tailoring, handicrafts with bamboo promote income generation programme among women.

Awareness on anti dowry, anti trafficking and protection of girls from child marriage was organized. The meeting and discussion through various media was effectively covered the issue.

Leadership training among Muslim women and girls was conducted in the project area aiming to strengthen the capacity of the said category to develop the bridge of relationship with various development agencies for their own betterment.

Income generation through Food Processing Industries Training and Awareness prog among Women:

The organization was conducted Food Processing Industries Training and awareness generation programme among women of SHGs of Hariharpara Block of Murshidabad, district.

Awareness generation and education programme on Human rights among the backward and minority (Muslim)

The organization has developed a network of relationship with rural community mostly dominated by the backward and minority (Muslim) population of Murshidabad. It was organized awareness campaign and open forum of discussion on Human rights and its violation among the villagers of Murshidabad - Jiaganj block of Murshidabad district. Near about 500 populations was participated in these programme.

The organization observed the Youth Day on the occasion of 151th Birth Anniversary of Swami Vivekananda through various colourful programme in rural area. It was conducted community cleanliness, community activities and cultural programme also.

Future Plan of action:

- Residential School for children in difficult circumstance
- Sustainable health care specially on adolescent and reproductive and child health through institutional based health set up;
- Rogi Sahayat Kendra;
- Education assistance to needy poor and backward students;
- Promotion of life oriented education among girl child;
- Computer education among rural youth
- Food processing industries: Marketing & Training Centre under RBH
- Environment Research and bio-diversity programme.
- We will arrange the awareness camp as well as the test of Thalassemia programme.

Acknowledgement:

We owe to express our deepest sense of gratitude to

- **Local Panchayat members.**
- **The beneficiaries,**
- **School teachers**
- **Block Development Officials**
- **School of Fundamental Research, Kolkata**